



ANGEL NEWS

March 2008

Angel Fund at Body, Mind, Spirit Festival



Body, Mind, Spirit Festival

Many thanks to the organiser, Deryn, whose support makes it possible for us to use this wonderful promotional opportunity.

Beauty Business

Rochelle is an enthusiastic and fit young woman who started a new direction a couple of years ago. She had just finished training as a beautician



when a chance conversation set her thinking about going into business. "I was working out at the gym and chatting to the woman on the treadmill next to me and she said this would be a good place to work from".

So, in 2006 with support from the Angel Fund and Enterprise Allowance, Rochelle set up Beauty 4 Life at the gym in New Brighton. There has been a lot to learn and Rochelle says it's a huge commitment – "sometimes I feel I'm married to the business".

The best part, says Rochelle is seeing a client "arrive stressed and leave so much more relaxed." Rochelle was touched by people's kindness when she was setting up. "People brought small gifts to help turn a gym room into a beauty clinic".

Rochelle reckons it a good thing she didn't know about the stress of running a small business. "It's not like getting wages. You have good weeks and bad weeks and when you go on holiday you have no money coming". And then there is the paperwork and cold calling to build the business. "Be easy to be the richest person in the grave yard" she jokes.

STOP PRESS: Rochelle is taking a short break and doing some study at the Natural College of Medicine. Contact her via Angel Fund or at beauty4life26@hotmail.com



Organic Products Update

Maria is passionate about organics and related issues and has set up a website www.nature2u.mionegroup.com as part of her selling from home plan. Maria has some tips to pass on.

Be brave and talk about your business. People are generally interested if you are not pushy but believe in your product.

Understand the pricing structure of say direct sales verses on-line sales so you can get best return on your efforts.

Try and have a regular base income to pay the bills. It takes time for a business to grow and on its own, may not provide a living for you.

Enjoy the product and how it fits into your life.

Recent loans have been for

Fabric for a fashion designer, a computer, course fees for soft furnishing course, tools and materials for a wood craft business and a silver smith for an exhibition.

We still have money to lend

to women on low incomes for small business, education, transition to work.

The Angel Fund gratefully

acknowledges the support of:

The Canterbury Community Trust, COGS, Lion Foundation, Dove Trust, United Way, Pub Charity and all Donating, Lending and Saving Angels.

How to contact Koa at Angel Fund:

Level 3 – 141 Hereford Street

Ph 366 9978 or Fax 3669971

Email: info@angelfund.org.nz

Web: www.angelfund.org.nz

