



ANGEL NEWS

July 2006

"B" is for Belinda

If you live out Kaiapoi way you may have come across Belinda and her range of natural cosmetics.

Moisturisers, creams, cleansers made from natural and where possible fresh ingredients. Sweet almond oil, beeswax, lavender, ylang ylang, rose oil read the labels.

Just a few minutes in her enthusiastic company and you'll be drawn into trying out a moisturising cream and being asked your opinion of the latest perfume combination - frankincense and orange on the day I caught up with her.

Belinda has always been a creative person. At home with two children she started making jewellery and painting. She had an interest in cosmetics and did her research through books and the internet. Both her products and her labels have a personal feel. The labels were not just about adding an artistic touch she laughs, I didn't have money to throw around.

Taking a loan allowed Belinda to buy enough containers and ingredients to make a small range - "before I was just doing a little week by week".

She likes to make cosmetics that go well with an individual. "You can make products for different skin types or change the perfume to suit". Belinda



sells mostly through word of mouth. "If people are impressed by the smell and feel of a product and they will come back - the Rose Tonic is popular".

"It's a challenge meeting people's requirements - you have to get it right or they'll say No, I don't like it" says Belinda.

"But if you make a product that helps with a child's eczema, that is very satisfying. Also I enjoy creating something that is a little luxury - something that helps you feel good about yourself".

Of course it doesn't always go smoothly. Belinda was meeting Anne (who offers business coaching) - "there I was trying to look professional with my products not realising one had separated out. I gave a little spray and it went everywhere!" But it didn't matter. Anne's coaching is great - "she is innovative and helps keep me focused."

Belinda's perfumes and vibrant jewellery reflect a warm personality and add something beautiful to everyday living.

Belinda says that before I didn't think I could do this and now I know I can.





We are on the Web

Sandra started this project, Dove Trust funded it, Julianne designed the site and now it's ready to use.

If you have access to a computer on-line, go have a look at www.angelfund.org.nz We love our new web site – our thanks to Julianne at NZ Webs. And we'd love some feedback. We think it will be great for people or organisations wanting to explain to someone what we do or check out loan criteria and process. And you can download an application form from it.

We have put some newsletters and some stories of what women have done with a loan. Be inspired again at what women can do.

P.S. A very big Thank You to Dove Trust. Julianne's skills can also be seen at www.womenshealthinfo.co.nz and www.walthamcottage.co.nz.



Angel Fund Hours
9.30 – 3 pm - Mon, Tue, Thur

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The Angel Fund Board farewells a respected and committed member.

Jan Francis, one of the founders of the Angel Fund in Christchurch, has resigned from the committee and moved north this month.

The Angel Fund committee already misses Jan's input and wisdom and wishes to acknowledge her generosity, commitment, passion and advocacy for women who are seeking to positively change their outcomes and opportunities. On behalf of the Angel Fund and all the women who have benefited from Jan's support we thank her very much for all she has contributed.

Just a thought

*Never be afraid to try something new.
Remember a lone amateur built the ark. A
large group of professionals built the Titanic.*

Recent Loans

We have had a quiet start to the year with loans going out for courses and transition to work expenses.

The Angel Fund gratefully
acknowledges the support of:
United Way
The Community Trust
COGS
Dove Trust
Pub Charity & The Lion Foundation
All Donating, lending and saving
ANGELS!

